presented by
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The Core Rules of

NETIQUETTE

Where internet and citzenship connect

Adapted from from the book *Netiquette* by Virginia Shea

Objectives

NETIQUETTE RULES

1. Understand the definition of Netiquette
2. Explore the ten rules of Netiquette
3. Explain how practicing Netiquette fulfills UISZ's mission
4. Apply what you have learned through interactive activities

The INTERNET is

A GLOBAL SYSTEM OF interconnected computer networks

The global communication network that allows almost all computers worldwide to connect and exchange information

Number of Worldwide Internet Users

According to Internet Live Stats (August 07, 2015) there was an estimated 3,179,035,200 Internet users worldwide. The number of Internet users represents nearly 40% of the world's population. The largest number of Internet users by country is China, followed by the United States and India

Etiquette

The rules indicating the proper and polite way to behave.

THANK YOU

I'M SORRY

PLEASE

EXCUSE ME

Definition of Netiquette

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The correct or acceptable way of using the internet.

RULE 1: REMEMBER THE HUMAN

❖ **The Golden Rule applies: DO UNTO OTHERS AS YOU'D HAVE OTHERS DO UNTO YOU.** Imagine how you would you feel if you were in the other person's shoes. Stand up for yourself, but try not to hurt people's feelings.

❖ **When you communicate electronically, all you see is a computer screen. You are not using facial expressions, gestures, and tone of voice to communicate your meaning. Written words are all you've got.**

TREAT OTHERS The way you Want to be TREATED

Would you say it to the person's face?

If not, then don't send it.

The History of the Emoji Told Entirely in Emojis

# RULE 2: FOLLOW THE SAME STANDARDS OF BEHAVIOR ONLINE THAT YOU FOLLOW IN REAL LIFE.

❖ Once you type it, you no longer have control of it. It is out there – in the public domain.

❖ When you send a hurtful email, you do not know who will read it or if it will be forwarded on to someone else. These can come back to haunt you.

❖ Many potential employers will 'google' you and look to see what you have written online.

CONSIDER the story of Oliver North. Ollie was a great devotee of the White House email system, PROFS. He deleted all criminal notes he sent or received. He did not know that the computer staff in the White House was backing up his messages. When he went on trial, all of those backup files were used as evidence against him.

Any message you send could be saved or forwarded by its recipient. Remember, you have no control over where your messages go.

Read more....
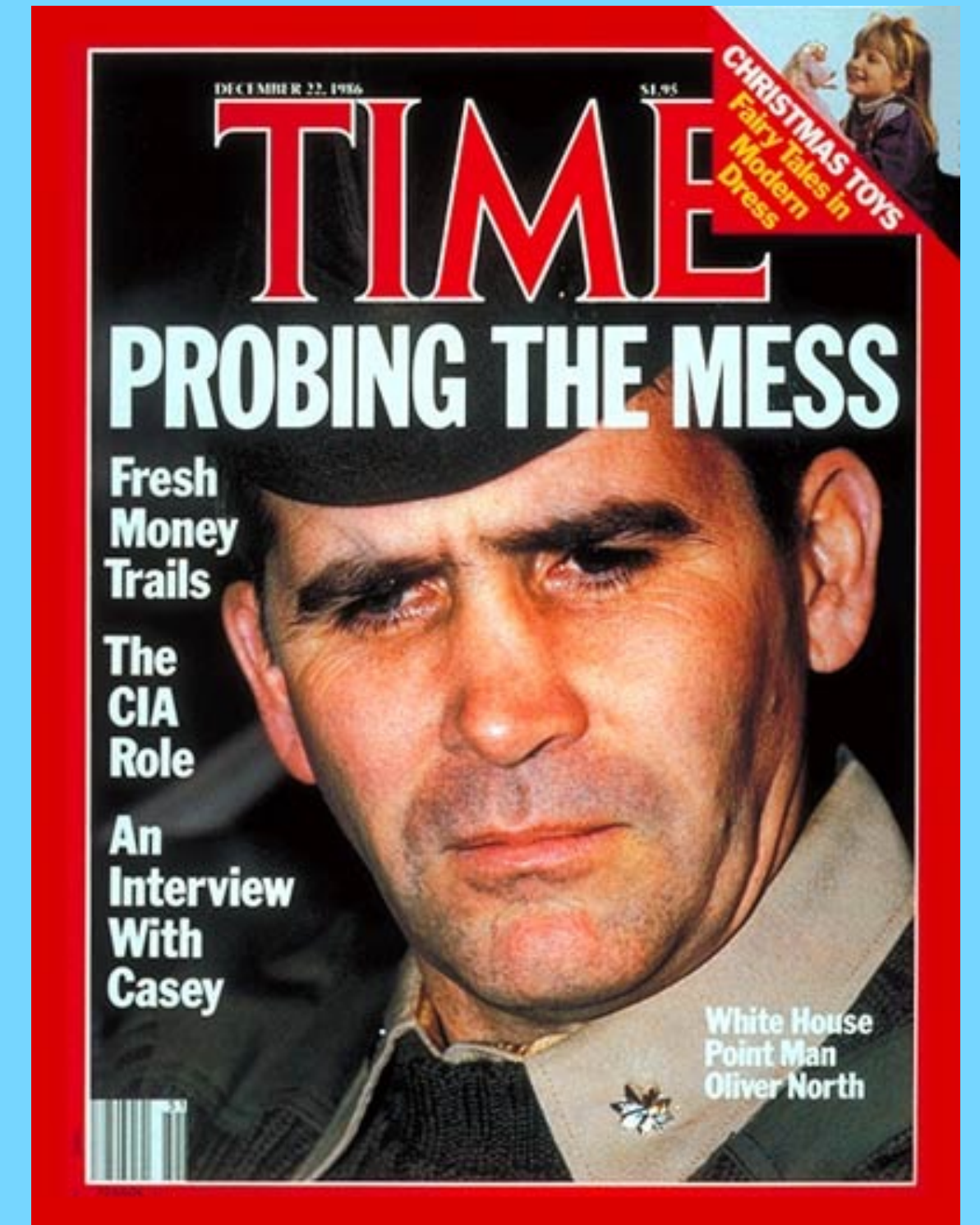
Rule 3: Know Where You Are in Cyberspace.

Netiquette varies from domain to domain

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✦ What is acceptable in one area may be rude in another.

✦ For example, in messenger and chats, the use of emoticons, internet slang, and acronyms is perfectly permissible. But using such informal language in emails, blogging, and on discussion boards will make you very unpopular.

BRB

IDK

BTW

TTYL

JK

Youtube video:
Emoticons are rewiring
our brain!

https://www.youtube.com/watch?v=5htUgnSfg70

❖ **When you enter a domain which is new to you, take a look around see how others behave first. Do your research before you participate.**

LURK BEFORE YOU LEAP.

lurk:
On a message-board or anything similar, to browse the board very often, but without ever posting anything.

She is always lurking, but she never posts.

RULE 4: RESPECT OTHER PEOPLE'S TIME AND BANDWIDTH.

❖ When you send an email or post something to a discussion group you are taking up other people's time. Be responsible, make sure the time they spend reading is not wasted.

❖ Do you really need to 'cc' that person? Do they really need to know? Don't clog up their 'in box'.

❖ You are not the centre of cyberspace. Give people time to respond. They have busy lives and will get back to you when they can.

Rule 5: Make Yourself Look Good Online

Youtube Video:
How to Follow Proper Netiquette Rules

https://www.youtube.com/watch?v=6dRoclqDJh0

Rule 6: Share Expert Knowledge

❖ The strength of cyberspace is in it's numbers. The reason asking a question online works, is that scores of knowledgeable people are reading the questions. If only a few of them offer intelligent answers, the sum total of world knowledge increases. A win – win situation.

❖ The world-wide-web was founded and grew because Tim Berners-Lee wanted to share information.

Rick Friedman/Corbis

Rule 6: Share expert knowledge

Tim Berners-Lee and the World-Wide-Web

https://www.youtube.com/watch?v=K1bE3OMoGFY

RULE 7: KEEP FLAME WARS UNDER CONTROL

FLAMING, or **TO FLAME** means to attack someone verbally online.

. . . .

✳**FLAMING** entails insults, name-calling, or any verbal hostility directed at a specific person.

✳**FLAMING** is often the result of a heated difference of opinions on a topic.
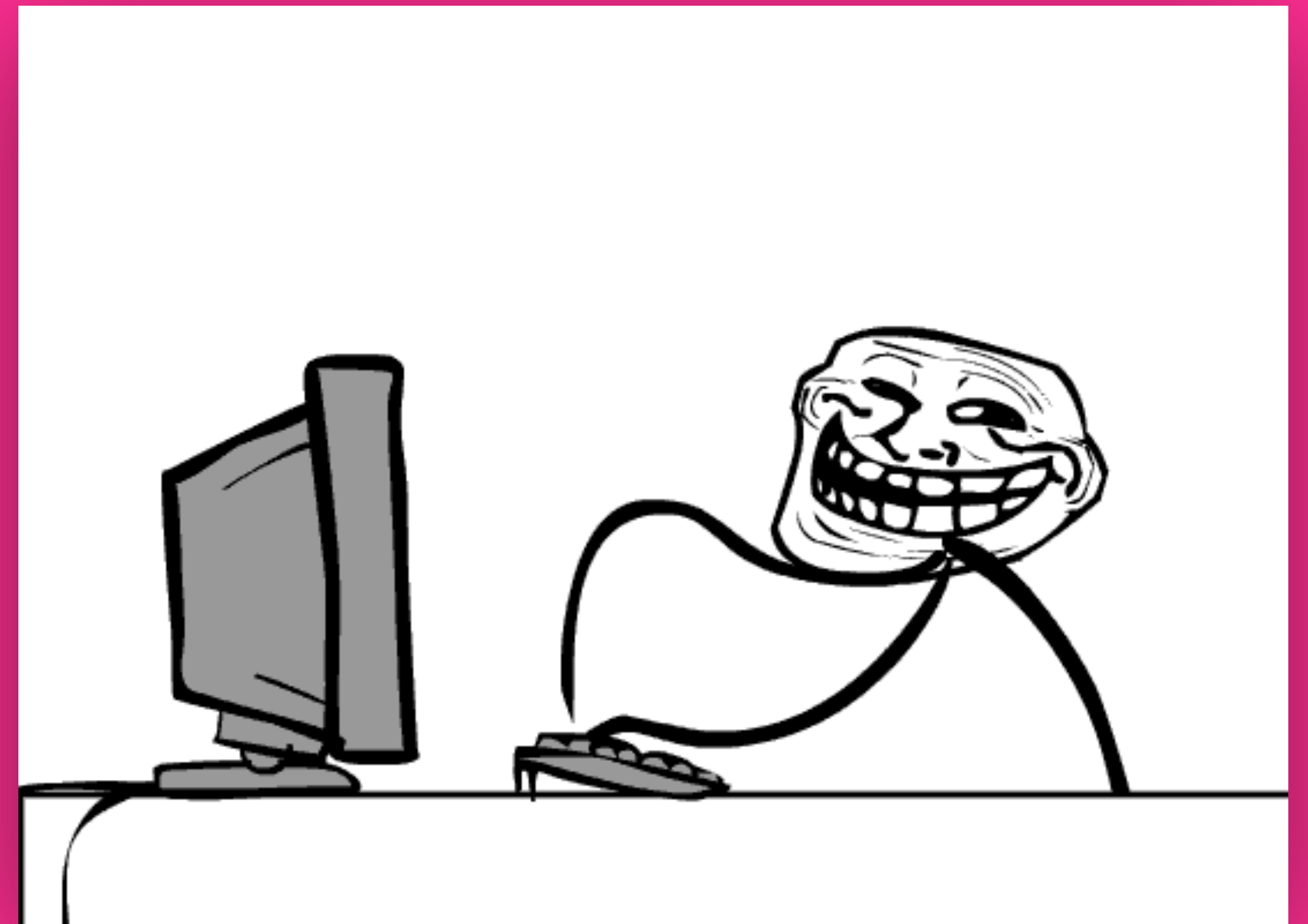
RULE 7: KEEP FLAME WARS UNDER CONTROL

FLAMING can dominate the tone and destroy the spirit of a discussion board. It is unfair to the other members of the group.

There are cases where someone is a **REPEAT FLAMER**: he/she insists on regularly attacking others as a daily habit. If so, we then call that person an **INTERNET TROLL**

RULE 8: RESPECT OTHER PEOPLE'S PRIVACY

❖ Would you go read someone's diary? Would you go through someone's text messages on their phone?

❖ Never, ever read someone else's emails.

❖ Failing to respect other people's privacy is not just bad Netiquette. It could also cost you your job.

THE CASE OF THE SNOOPY FOREIGN CORRESPONDENT

In 1993, a foreign correspondent at the Los Angeles Times was caught reading his coworkers' email. His colleagues became suspicious when records showed that someone logged in to check their email at times when they knew they hadn't been near the computer. So they set up a sting operation. They planted false information in messages from another department.

The reporter read the notes and later asked colleagues about the false information. BINGO! He was immediately reassigned to another position at the Los Angeles Times.

The moral: Failing to respect other people's privacy is not just bad Netiquette. It could also cost you your job.

RULE 9: DON'T ABUSE YOUR POWER

❖ **Some people in cyberspace have more power than others. There are wizards in MUDs (multi-user dungeons), experts in every office, and system administrators in every system.**

❖ **Knowing more than others, or having more power does not give you the right to take advantage of them. For example, sysadmins should never read private email.**

STOP

CYBER

ABUSE

In your group, discuss:

WHAT ARE SOME WAYS TO STOP CYBERBULLYING?

STOP ABUSE

Rule 10: Be Forgiving of Other People's Mistakes

✦ Everyone is a 'network newbie' once

✦ Forgive others when they make a mistake – grammar, spelling, a stupid question, unnecessarily long answer.

"BE KIND WHEN EVER possible. IT is ALWAYS POSSIBLE." ~ the DALAi LAMA

RULE 10: BE FORGIVING OF OTHER PEOPLE'S MISTAKES

Be Kind ONLINE
#SID2014
themodernparent.net

✦ Having good manners yourself doesn't give you license to correct everyone else.

✦ If you do decide to point it out, send them a direct email or talk to them if possible. Don't do it publicly.

VISZ MISSION STATEMENT

Our mission is to be a leading IB World School by enabling students to understand our world, act with integrity and strive with zest and courage to be responsible global citizens.

Discuss:

Does following proper Netiquette align with the school's Mission Statement? Give some specific examples to support your answer.

LET'S REVIEW WITH

Kahoot!

PAIR WORK

* In pairs, make a list of at least 5 things NOT to do when communicating online. Consider email, blogging, social networking websites.

Design a poster to promote Netiquette

- In your group, plan a design for a poster. Create a digital or paper poster, your choice.

- The possibilities are endless. Be creative! Some suggestions…

  - choose 1 rule to make a poster about

  - design your own rule/slogan/motto to promote Netiquette

RUDE ONLINE BEHAVIOUR

MAY ENCOURAGE OTHERS TO FLAME YOU

DO YOU PRACTICE NETIQUETTE?

© 2010 Damai Secondary School
Designed by: Johnny Ho (ASKnLearn)

Design a poster to promote Netiquette

❖ **All poster submissions should focus on:**

1. **Originality and visual impact of design**

2. **Reflection on the importance of practicing Netiquette**

3. **Creativity**

DEADLINE:
August 15th, 2016

QUESTIONS:
Contact
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Posters will displayed around campus and published on the new student media site, THE COMMUNICATOR.